

(For Immediate Release)



**Embry Holdings Limited
Sales Update for October to December of the Year 2015**

**Overall Sales Growth Increased by 2%
Group Same Store Sales Recorded Single Digit Growth**

(28 January 2016 – Hong Kong) **Embry Holdings Limited** ("Embry" or the "Group"; Stock Code: 1388), the leading lingerie brand owner and retailer in China, is pleased to announce its sales growth for October to December of the year 2015.

Overall sales growth of the Group for the Period increased by 2% as compared to the same period of last year. During the Period, for stores that had been in operation for more than 2 years, same store sales enjoyed single-digit growth year-on-year.

As at the end of December 2015, there were a total of 2,216 retail outlets, comprising 2,032 concessionary counters and 184 retail shops. The number of retail outlets net decreased by 101 as compared to the end of December 2014, which is in line with the full year plan of the Group.

- End -

About Embry Holdings:

Embry is a leading lingerie brand owner and retailer in China, which has established an extensive retail network comprising over 2,200 outlets that cover major cities in China, including Hong Kong and Macau. Embry operates seven brands namely, **EMBRY FORM, FANDECIE, COMFIT, E-BRA, IADORE, LIZA CHENG** and **IVU** with each of them targeting at different customers.

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